



October 10, 2017

Members Present: Candace Gooch of At Once All Agog, Scott Rowley of ScottDesign and Photos by Rowley, Patty Rowley of Bolt, Ethel Phinney of Cornish UCC, Cristina Forsythe of Bustle and Grow, Teresa Drown of Bangor Savings Bank, John O'Donnell of Superior Electric, Dasha Smirnova new to Cornish, Jeff Gilliland of Sacopee Vet Clinic, Beverly Russell of Sacopee Vet Clinic, John DuBois of Saco Valley Eye Care.

Meeting was called to order at 7:03. A quorum was established.

We welcomed new folks and introduced ourselves and our businesses. We answered questions about what CAB is and all that we do for the community.

Secretary Report - Patty read the minutes from the September 12 the meeting. Minutes were emailed (and mailed if no email) to each member on Sept 16, 2017. Minutes were approved as read unanimously.

Treasurer's Report- Teresa Drown reported a bank balance as of September 30 of \$2878.58. This does not reflect Apple Festival activity as Teresa has been out of town for over 2 weeks.

Event /Committee Chair Reports

Cornish Apple Festival- Patty reported evaluations from vendors. Weather was the worst thing about the day. Most said activity picked up as the day went on and all in all positive comments.

We had half the number pies from last year entered in the pie contest, but the auction brought in \$283.00! Judges were Sylvia Pease, Keith Benggio, and Roy Trombly. Rich Ruhlin was our auctioneer, again, it was a great success and a lot of fun. Kathy Carr would love some help and possibly someone to take over the contest in the future. Patty really enjoyed helping with the contest this year. Thank you to Kathy Carr and the judges!

John DuBois reported the CAB booth brought in \$240 for t-shirts (we sold past year's t-shirts for \$5 each) and \$365 for the raffle, \$390 for cotton candy for a total of \$995! The new raffle worked very well, the cotton candy was a hit (as always). John suggested that CAB purchase a cotton candy machine to use in the future, saving rental fees and the drive to pick it up and return it. We could also use it at our other events! The board will discuss this to be included in the 2018 budget. The number of volunteers for the booth was down this year, thanks to Kim for helping and for those at the booth volunteering for longer shifts!

It was voted unanimously to donate the remainder of the t shirts to the Sacopee Valley Schools. There are about 24 shirts left. Most are kid sizes. The Apple Festival committee will discuss what to sell next year, maybe bags(?)

We discussed that the poster (of the donated painting for the raffle) sales have diminished over the past couple years. It was decided within the Apple Festival committee at the end of last year not to print posters this year. We voted unanimously to give all the past posters back to the artist and future donated paintings will include an agreement in writing.



Apple Festival To Do List - We went over the check list for all that is done to make the event successful. Scott handed out the list with contact names and phone numbers for the various tasks. This may help other event committees and it lets everyone know that they don't have to start from scratch when chairing an event. There are also a lot of tasks that can be done prior to and after the event if members are unable to be at the festival to volunteer. The fire department puts out the barricades on Friday on one side of Rt 25 to stop parking so emergency vehicles can get through. The Fire Chief told Scott there also needs to be no parking on one side Thompson St. There are not enough barricades and CAB needs to take care of that. (During Strawberry Festival as well)

Membership Committee- Cristina Forsythe reported that the committee will meet on Friday Oct 20th and will contact members and past members by phone to encourage active membership for 2018!

Social Media Committee - Cristina Forsythe reported that the CAB Facebook has 413 likes! The \$10 spent to advertise the Apple Festival reached 894 people and had 22 clicks on the event. We agreed that \$10 be used to advertise on Facebook for each event.

Business After Hours - The next Business After Hours is Wed , October 18 at 5:00 at Bangor Savings bank in Cornish. All members and non- members are welcome!

Christmas in Cornish - Terry Belair sent a report: Christmas in Cornish is underwaySanta has been booked and will again Be at Lily's.....the children's gifts have been bought and I will try to be in touch with Emily Ward about the "new" town hall.....singer is scheduled and as soon as necessary we will send e-mails for cookies to be made...also should we purchase more lights? Think I found a wholesale company to purchase them from.

Community Committee - No Report

Marketing Committee - Scott Rowley reported there were 4000 unique visitors to the website in Sept! 202,000 hits- 1000 clicks on Apple Festival, 300 on the Antique show, 308 on the Business directory. Apple Festival slide show is on the site!

Nominating Committee - Cristina Forsythe reported the committee will combine their meeting on October 20th with membership. Officer positions open for next year are Vice President and Secretary.

Open Discussion - It was brought up that we change the Christmas Party to a potluck or catered event at a more open venue. We decided it was too late to change plans for this year, but will discuss it with members for next year.

Teresa Drown passed out a flyer for a Personal Security Seminar about protecting your money and your identity at Bangor Bank on October 25th 5-7:30 pm. RSVP to Teresa by Oct 20, 2017.

Next Meeting is Tues Nov 14th We are voting for officers at this meeting!

Respectfully submitted,

Patty Rowley